Message Text

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ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 /030 W

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FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 4029

UNCLAS CARACAS 04940

FOR: STATE FOR CU/ARA; USIA FOR ILA/CROSS

E.O. 11652: N/A TAGS: OEXC VE

SUBJECT: COMMUNICATIONS IN THE AMERICAS CONFERENCE

REF: STATE 103198

- 1. FOLLOWING BIO SKETCH ON OSCAR YANES IS FOR STANFORD UNIVERSITY COMMUNICATIONS SEMINAR.
- 2. OSCAR YANES, 47, VETERAN NEWSMAN AND FORMER DIRECTOR OF OFICINA CENTRAL DE INFORMACION, STARTED HIS CAREER AS A CO-FOUNDER OF THE CARACAS DAILY, ULTIMAS NOTICIAS, OVER 30 YEARS AGO. HE HAS SERVED AS DIRECTOR OF THE MAGAZINE ELITE, AND THE NEWSPAPERS ULTIMAS NOTICIAS

AND LA ESFERA, AS WELL AS SECRETARY GENERAL OF THE CADENA CAPRILES PWERFUL VENEZUELAN PUBLISHING CHAIN.

3. HE WAS PRESS CHIEF OF CHANNEL 4 (VENEVISION) THEN CO-FOUNDER AND FIRST DIRECTOR, IN 1965, OF THE CARACAS DAILY LA VERDAD.

HE WAS NAMED DIRECTOR OF CHANNEL 5, THE GOVERNMENT TELEVISION STATION, IN 1969, WHERE HE SERVED AS ANCHOR MAN DURING VARIOUS APOLLO FLIGHTS.

4. HE BECAME THE GOVERNMENT'S OFFICIAL SPOKESMAN AS DIRECTOR OF THE CENTRAL OFFICE OF INFORMATION IN 1972, A POSITION HE HELD UNTIL

MARCH, 1974. UNCLASSIFIED

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5. YANES IS AUTHOR OF TWO BIOGRAPHIES OF FAMOUS VENEZUELAN
WRITERS AND HAS PUBLISHED THREE COLLECTIONS OF HIS NEWSPAPER REPORTA-
GES. HE HAS WON EVERY MAJOR JOURNALISM PRIZE AWARDED IN VENEZUELA
AND HAS BEEN DECORATED BY THE GOVERNMENTS OF ITALY, ARGENTINA,
PERU AND BRAZIL.
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Message Attributes

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